

WUMS-FM 92.1 NEWS DIRECTOR APPLICATION



Name: _____

Email: _____

Classification: _____

Major: _____

Phone: _____ GPA: _____

(Minimum GPA is 2.0)

Have you ever worked at the Student Media Center? If so, in what capacity?

Do you have experience in radio or that may pertain to radio? Please list below.

Do you have any time constraints other than your class schedule? (EX: another job, extracurricular activities, Greek.)? Please list them below. *Could you be available Monday – Friday for 2/3 hours per day?*

Give a brief explanation of journalism/broadcast classes you have taken. Briefly describe any experience you have relating to news/journalism.

Briefly describe your news philosophy:

What role does news play at a radio station overall and how will you enhance Rebel Radio through news talk shows, daily reports, etc.?

Describe what you think makes a radio news program successful:

Briefly discuss ideas you would like to implement if you are selected as News Director:

News Director Job Duties

- Manage the planning, production, and presentation of news
- Supervise the news staff and select 2 Rebel Radio News Reporters
- Report to Station Manager and cooperate with all Rebel Radio staff
- Understand news planning and reporting
- Direct Rebel Radio News Reporters to develop story ideas and track Ole Miss/Oxford issues and events
- Select reporters for coverage
- Schedule stories for air/schedule time for interviews
- Insure daily news reports are effective
- Anchor a daily 15 minute news program on air
- Make sure reporters submit 1 newsworthy report per week
- Seek opportunities to promote contact with Ole Miss students, staff, special guests, and the Oxford/Lafayette County community
- Adhere to deadlines
- Be aware of what is happening on campus, in Oxford, in Mississippi, and internationally
- Record daily news reports that are 60 seconds in length (weather, local news, top story/stories)
- Responsible for all non-music programming
- Attend mandatory weekly staff meetings